



Welcome to South East Queensland's premier horticultural trade day, **BRISBANE TRADE DAY**.

Come and visit various horticultural traders for exceptional quality and service. This is a **TRADE ONLY** enterprise available to bona fide Horticultural businesses.

There are approximately 40 stand holders each Trade Day.

We have major buyers coming each Trade Day from Chain Stores and Big Boxes, as well as many retail nurseries, hardware stores, landscapers, florists and allied traders. There are currently a total of 500 buyers registered who can attend Trade Day.

Permanent Standholders are required to purchase a block of 5 or 6 Trade Days (there is no Trade Day in July OR August because of Green Expo) at \$145 per Trade Day (these prices are GST inclusive).

Casual Standholders are charged \$180 and pay on the day of attending Trade Day, if you have a trial casual stand and then decide to go permanent and there is a spot available then any casual money will be taken off the amount of a permanent block.

We provide a hot breakfast so as to encourage Standholders and buyers to attend regularly. An advertising flyer is sent out the week before Trade Day to remind Standholders and buyers of Trade Day (you can stipulate whether you want to receive the flyer by fax, post or email).

We have standholders come from metropolitan Brisbane, South East and Country Queensland and New South Wales. There are buyers who come from as far away as Alice Springs, Victoria, Western Australia and South Australia with regular buyers from Queensland, Northern Rivers NSW and Country NSW.

Trade Day is held on about the third Wednesday of the month at the RNA Showgrounds, O'Connell Terrace in Brisbane, free parking is provided. Stand holders attend at 6.00am and Buyers from 7.00am Buyers can pick up stock from 8.30am.

TERMS AND CONDITIONS OF BRISBANE TRADE DAY

AS OF 1 JANUARY 2015



1. Stand Holders are expected to attend all Trade Days. Notification of **NON-ATTENDANCE** must be given. Two non-attendance in one block will jeopardise your future stand availability.
2. Stand Holders entry must be prior to 7.00am.
3. No sales to be transacted prior to 7.30am including stall to stall.
4. All stock must remain on stands until 8.00am.
5. Stand Holders must maintain their stand until 10.00am and must remain until closure of Trade Day at 10.30am.
6. Stand Holders are expected to assist buyers in the removal of stock.
7. Stand Holders are required to POLICE these rules to ensure the smooth running and future success of your Trade Day.
8. Stand Holders have to be a financial member of a state nursery Association such as NGIQ or NGINA in New South Wales. Members of any other state Association will be required to join NGIQ.
9. Your business name must be prominently displayed at all times.
10. Pricing must be GST inclusive, we encourage pricing on all stock and the availability of price lists for the convenience of your customers.
11. All plants are to be correctly labelled.

Trade Day's Future is in your hands.

**Failure to adhere to the above terms & conditions will
jeopardise your stand approval.**

STANDHOLDER ACCEPTANCE POLICY

AS OF 1 JANUARY 2015



All Standholder entry is assessed on the following criteria:

- ✿ Uniqueness of lines offered;
- ✿ Quality of stock grown;
- ✿ Availability to attend regularly and in some instances at short notice;
- ✿ Membership of NGIQ or NGINA in NSW;
- ✿ Ability to conform to current Terms & Conditions; and
- ✿ Number of stands available

All Standholders assessed are given careful due consideration however, selection is primarily allocated on the need to balance Standholders so as to provide Buyers with a fully catered product range at all times.

Brisbane Trade Day Standholders Application



COMPANY NAME & ABN: _____

CONTACT NAME: _____

COMPANY ADDRESS: _____

POSTAL ADDRESS: _____

(If same write "As Above")

PHONE: _____ FAX: _____ MOBILE: _____

EMAIL: _____

MEMBER OF WHICH STATE ASSOCIATION NGIQ OR NGINA in NSW

(Please specify)

TYPE OF BUSINESS: _____

(e.g Wholesale, Retail, Allied Trader)

PRODUCTS TO BE DISPLAYED: _____

(ATTACH PRODUCT LIST WITH APPLICATION)

What Type/Size of Vehicle will you bring to Trade Day? _____

TYPE OF APPLICATION: PERMANENT CASUAL TRIAL BEFORE PERMANENT

I understand that on lodgement of this application I will be placed on the Brisbane Trade Day Waiting List. Should a position become available and I choose for whatever reason not to accept the position, my name will be deleted from the Waiting List and I will have to re-apply in the future. Signing of the Standholder Application form means acceptance of Terms and Conditions listed overleaf. Your position in Trade Day is subject to your adherence to the Terms and Conditions overleaf and at the discretion of the Trade Day Committee.

SIGNATURE: _____

YOUR NAME: _____

COMPANY NAME: _____

POSITION IN COMPANY: _____

PLEASE COMPLETE AND RETURN THIS APPLICATION TO:

Brisbane Trade Day
Email: events@ngiq.asn.au
PO Box 345, SALISBURY QLD 4107
Fax: 07 3277 7109 Telephone: 07 3277 7900